

June 24, 2009

Brian Roberts, CEO
Comcast Corporate Office
1500 Market Street
Philadelphia, PA 19102
215-981-8497

Dear Mr. Roberts,

Yesterday, we were informed that our television advertisement - which correctly explains to consumers that if they are hurt or killed by a defective General Motors vehicle sold before the bankruptcy, that GM will not take responsibility -- was pulled from Comcast at the request of GM. We certainly understand why GM wants to hide this fact from the public - the very same public that bailed GM out with 50 billion taxpayer dollars -- but that is no justification for GM to leverage its taxpayer funded advertising budget to force Comcast to remove a factual ad from the airwaves.

The fact is, GM's bankruptcy plan sheds the company of any responsibility for injury or deaths caused by defective vehicles sold before the bankruptcy and as our ad states, this "throws consumer safety protections out the window." GM has a direct duty to report claims and lawsuit data to the National Highway Transportation Safety Association under the Tread Act. If consumers can't file claims against GM, then there will be no claims and lawsuit data to report. If New GM can not be sued for defects in cars sold by Old GM then there will be far fewer claims and lawsuit data to report. Without that data, NHTSA's ability to monitor and recall vehicles will be severely hampered which puts public safety at risk. In addition, GM's financial incentive to fix defective cars will be lessened if it is no longer responsible for injuries caused by those cars.

Just yesterday, a report was released that showed that between 2003 and 2008, there were 15,284 fatality and injury claims filed against GM. That is an average of 2,779 casualty claims per year. 38% of claims filed against automakers were filed against GM even though GM's market share was just 25% during that time period. Clearly, this is a public safety issue that consumers have a right to know about.

We are disturbed by the fact that GM and Comcast are working together to prevent consumers from hearing the facts, particularly when the facts directly impact public safety. Even more disturbing is the fact that GM is now spending its billions of taxpayer bailout money on preventing taxpayers from learning the truth about what will happen if they are hurt or killed by a defective GM vehicle. Meanwhile Comcast is playing along because GM is going to spend \$2 billion more of taxpayer money this year on advertising.

GM's conduct is putting the public safety at risk and your scheme to hide the truth from

the public by pulling our ad off the air is irresponsible and dangerous. We'd like to know how much GM is spending in taxpayer dollars and will spend on advertising on Comcast this year to put out misrepresentative information to these same taxpayers and how much GM has spent in taxpayer dollars to get GM lawyers to work with Comcast to pull the ads.

We are very concerned that Comcast's desire to generate revenue from taxpayer dollars being spent by GM as part of its advertising campaign has led to a decision to muzzle important information that taxpayers deserve to know.

Sincerely,

The Ad Hoc Committee of Consumer Victims of GM & Chrysler