09V-130 (11 Page)





April 15, 2009

Mr. Daniel Smith Associate Administrator for Enforcement National Highway Traffic Safety Administration 1200 New Jersey Avenue, SE Washington, DC 20590

VIA FEDERAL EXPRESS

Re: Recall Campaign

2006-2007 Kia Sedona, 2006-2007 Sportage, 2007 Rondo, 2006-2007 Sorento, and 2007

Amanti Stop Lamp Switch Replacement

Dear Mr. Smith:

The following information is submitted in accordance with Part 573 of Title 49 of the Code of Federal Regulations.

573.6 (C)(1)

Manufacturer: Kia Motors Corp.

Importer: Kia Motors America, Inc.

Agent Designated by Manufacturer: Robert Babcock

Hyundai-Kia America Technical Center, Inc

573.6(C)(2)

Identification of Vehicle, Make, Model Year and Manufacturing

Date:

Approximately 46,999 model year 2006 Sedona vehicles produced from October 6, 2005 through April 30, 2006. Approximately 5,235 model year 2007 Sedona vehicles produced from September 20, 2006 through November 20,

2006.

Approximately 45,964 model year 2006 and 2007 Sportage vehicles produced from January 20, 2006 through January 30, 2007

Approximately 15,771 model year 2007 Rondo vehicles produced from September 20, 2006 through January 30, 2007.

Hyundai-Kia America Technical Center Inc. 6800 Geddes Road, Superior Township, MI 48198

TEL: 734-337-9499 FAX: 734-483-5919

Hyundai-Kia America Technical Center, Inc

Approximately 24,296 model year 2006 and 2007 Sorento vehicles produced from June 1, 2006 through November 20, 2006.

Approximately 1,579 model year 2007 Amanti vehicles produced from September 20, 2006 through November 20, 2006

573.6(C)(3)

Total Number of Vehicles

Approximately 139,844 vehicles

573.6(C)(4)

Percentage of Vehicles Estimated to Actually Contain the Defect:

This defect potentially exists in all vehicles identified in (C)(2).

573.6(C)(5)

Description of the Defect:

Some of the stop lamp switches supplied by INFAC Corporation and installed by Kia in the vehicles identified in 573.6(c) (2) may have been damaged during assembly at the supplier. Some stop lamp switches may experience sticking of the switch plunger within the threaded hollow shaft. If the problem exists, the following symptoms may occur:

- The Electronic Stability Control (ESC) light may illuminate indicating ESC off.
- The shifter will not move out of the Park (P) position.
- The brake lights may not come on when the brake pedal is depressed.
- The brake lights may remain illuminated when the brake pedal is released.
- Depressing the brake pedal may not deactivate the Cruise Control (if equipped).

573.6(C)(6)

Basis for Defect Determination:

In the middle of March 2009, INFAC Corporation informed Kia Motors Corporation (KMC) that the some of the stop lamp switches may have been damaged during the assembly process. Following the receipt of that information, KMC conducted further evaluation and analysis of the condition.

On April 10, 2009, KMC concluded its analysis and determined that the product condition described in Section (C)(5) existed and warranted this action.

Hyundai-Kia America Technical Center, Inc

There is no report of accidents or injuries as a result of this

condition.

573.6(C)(8)(i)

Program to Remedy Defect: All owners of vehicles identified in (C)(3) will be notified by

first class mail to bring their vehicle to a Kia dealer. Kia will replace the stop lamp switch to eliminate the possibility that this

condition might exist.

573.6(C)(8)(ii)

Estimated Date for Notification of

Defect to Owners and Dealers

The estimated date of notification to dealers is sometime in May, 2009. Due to the large number of vehicles involved in this

campaign, the estimated date of notification to owners will begin sometime in June and will consist of several mailings,

based upon parts availability.

573.6(C)(11)

Notices Drafts of the owner notification letters are attached. The

Technical Service Bulletin SC077 will be provided to NHTSA

in the near future.

573.6(C)(12)

Manufacturer's Campaign Number If Different From Identification

Number Assigned by NHTSA

SC077

Sincerely,

Robert Babcock

Senior Manager,

Regulation and Certification Department

XXXX XX, 2009

Dear Kia Sportage Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect relating to motor vehicle safety exists in certain 2006 and 2007 Sportage vehicles.

What Is The Problem?

The stop lamp switch in your vehicle may have been damaged during the assembly process. As a result, the stop lamp switch may malfunction causing one or more of the following conditions to exist:

- The brake lights may not illuminate when the brake pedal is depressed.
- The brake lights may remain illuminated when the brake pedal is released.
- On some occasions, when the vehicle is started, the shifter cannot be moved from the Park (P) position.
- If your vehicle is equipped with Electronic Stability Control (ESC), the ESC light may illuminate indicating "ESC OFF."
- In your vehicle is equipped with Cruise Control, depressing the brake may not deactivate the Cruise Control System.

The malfunction of the stop lamp switch may put you at risk of a crash.

Your vehicle's Brake and Anti-Lock Brake Systems are not impaired by this issue.

What Will Kia Do?

Your Kia dealer will replace your vehicle's stop lamp switch with an improved part at no cost to you.

What Should You Do?

Please contact your Kia dealer as soon as possible to schedule a service appointment. The actual time required to repair your vehicle can vary depending on the dealer's work load, therefore, we recommend scheduling a service appointment to minimize inconvenience. Please present this notice to your dealer at the time of your appointment.

<u>Important Notice</u>: If you currently have any of the problems indicated by the bullet points above, please immediately contact your Kia dealer to have the repair conducted. Under such circumstances, you may request that your vehicle be towed to the nearest Kia dealer at no cost to you by phoning Kia Roadside Assistance at (800) 333-4KIA (4542)

What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Please mail your receipts with a cover letter directly to Kia for review and consideration:

Consumer Assistance Center Kia Motors America, Inc. P.O. Box 52410 Irvine, CA 92619-2410 1-800-333-4542

Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW., Washington, DC 40990; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

XXXX XX, 2009

Dear Kia Sedona Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect relating to motor vehicle safety exists in certain 2006 and 2007 Sedona vehicles.

What Is The Problem?

The stop lamp switch in your vehicle may have been damaged during the assembly process. As a result, the stop lamp switch may malfunction causing one or more of the following conditions to exist:

- The brake lights may not illuminate when the brake pedal is depressed.
- The brake lights may remain illuminated when the brake pedal is released.
- On some occasions, when the vehicle is started, the shifter cannot be moved from the Park (P) position.
- If your vehicle is equipped with Electronic Stability Control (ESC), the ESC light may illuminate indicating "ESC OFF."
- In your vehicle is equipped with Cruise Control, depressing the brake may not deactivate the Cruise Control System.

The malfunction of the stop lamp switch may put you at risk of a crash.

Your vehicle's Brake and Anti-Lock Brake Systems are not impaired by this issue.

What Will Kia Do?

Your Kia dealer will replace your vehicle's stop lamp switch with an improved part at no cost to you.

What Should You Do?

Please contact your Kia dealer as soon as possible to schedule a service appointment. The actual time required to repair your vehicle can vary depending on the dealer's work load, therefore, we recommend scheduling a service appointment to minimize inconvenience. Please present this notice to your dealer at the time of your appointment.

Important Notice: If you currently have any of the problems indicated by the bullet points above, please immediately contact your Kia dealer to have the repair conducted. Under such circumstances, you may request that your vehicle be towed to the nearest Kia dealer at no cost to you by phoning Kia Roadside Assistance at (800) 333-4KIA (4542)

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What If You Have Other Questions?

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This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

XXXX XX, 2009

Dear Kia Rondo Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect relating to motor vehicle safety exists in certain 2007 Rondo vehicles.

What Is The Problem?

The stop lamp switch in your vehicle may have been damaged during the assembly process. As a result, the stop lamp switch may malfunction causing one or more of the following conditions to exist:

- The brake lights may not illuminate when the brake pedal is depressed.
- The brake lights may remain illuminated when the brake pedal is released.
- On some occasions, when the vehicle is started, the shifter cannot be moved from the Park (P) position.
- If your vehicle is equipped with Electronic Stability Control (ESC), the ESC light may illuminate indicating "ESC OFF."
- In your vehicle is equipped with Cruise Control, depressing the brake may not deactivate the Cruise Control System.

The malfunction of the stop lamp switch may put you at risk of a crash.

Your vehicle's Brake and Anti-Lock Brake Systems are not impaired by this issue.

What Will Kia Do?

Your Kia dealer will replace your vehicle's stop lamp switch with an improved part at no cost to you.

What Should You Do?

Please contact your Kia dealer as soon as possible to schedule a service appointment. The actual time required to repair your vehicle can vary depending on the dealer's work load, therefore, we recommend scheduling a service appointment to minimize inconvenience. Please present this notice to your dealer at the time of your appointment.

Important Notice: If you currently have any of the problems indicated by the bullet points above, please immediately contact your Kia dealer to have the repair conducted. Under such circumstances, you may request that your vehicle be towed to the nearest Kia dealer at no cost to you by phoning Kia Roadside Assistance at (800) 333-4KIA (4542)

What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Please mail your receipts with a cover letter directly to Kia for review and consideration:

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What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW., Washington, DC 40990; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

XXXX XX, 2009

Dear Kia Amanti Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect relating to motor vehicle safety exists in certain 2007 Amanti vehicles.

What Is The Problem?

The stop lamp switch in your vehicle may have been damaged during the assembly process. As a result, the stop lamp switch may malfunction causing one or more of the following conditions to exist:

- The brake lights may not illuminate when the brake pedal is depressed.
- The brake lights may remain illuminated when the brake pedal is released.
- On some occasions, when the vehicle is started, the shifter cannot be moved from the Park (P) position.
- If your vehicle is equipped with Electronic Stability Control (ESC), the ESC light may illuminate indicating "ESC OFF."
- In your vehicle is equipped with Cruise Control, depressing the brake may not deactivate the Cruise Control System.

The malfunction of the stop lamp switch may put you at risk of a crash.

Your vehicle's Brake and Anti-Lock Brake Systems are not impaired by this issue.

What Will Kia Do?

Your Kia dealer will replace your vehicle's stop lamp switch with an improved part at no cost to you.

What Should You Do?

Please contact your Kia dealer as soon as possible to schedule a service appointment. The actual time required to repair your vehicle can vary depending on the dealer's work load, therefore, we recommend scheduling a service appointment to minimize inconvenience. Please present this notice to your dealer at the time of your appointment.

<u>Important Notice</u>: If you currently have any of the problems indicated by the bullet points above, please immediately contact your Kia dealer to have the repair conducted. Under such circumstances, you may request that your vehicle be towed to the nearest Kia dealer at no cost to you by phoning Kia Roadside Assistance at (800) 333-4KIA (4542)

What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Please mail your receipts with a cover letter directly to Kia for review and consideration:

Consumer Assistance Center Kia Motors America, Inc. P.O. Box 52410 Irvine, CA 92619-2410 1-800-333-4542 If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW., Washington, DC 40990; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,





April 23, 2009

ROBERT BABCOCK
SENIOR MANAGER, REGULATIONS
AND CERTIFICATION DEPARTMENT
HYUNDAI-KIA AMERICA TECHNICAL CENTER, INC.
6800 GEDDES ROAD
SUPERIOR TOWNSHIP MI 48197

NVS-215dgl 09V-130

SUBJECT: STOP LAMP SWITCH REPLACEMENT

DEAR MR. BABCOCK:

This letter serves to acknowledge Hyundai-Kia America Technical Center, Inc's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

KIA/AMANTI/2007 KIA/RONDO/2007 KIA/SEDONA/2006-2007 KIA/SORENTO/2006-2007 KIA/SPORTAGE/2006-2007

NHTSA Campaign Number: 09V-130

Mfg's Report Date: April 15, 2009

Components: EXTERIOR LIGHTING: BRAKE LIGHTS: SWITCH

Potential Number of Units Affected: 139,844

Summary:

HUYNDAI-KIA IS RECALLING 139,844 MY 2006-2007- SEDONA, SPORTAGE, SORENTO AND MY RONDO AND AMANTI VEHICLES. THE STOP LAMP SWITCH IN THE VEHICLE MAY HAVE BEEN DAMAGED DURING THE ASSEMBLY PROCESS. AS A RESULT, THE STOP LAMP SWITCH MAY MALFUNCTION CAUSING ONE OR MORE OF THE FOLLOWING CONDITIONS TO EXIST: THE BRAKE LIGHTS MAY NOT ILLUMINATE WHEN THE BRAKE PEDAL IS DEPRESSED OR MAY REMAIN ILLUMINATED WHEN THE BRAKE PEDAL IS RELEASED. ON SOME OCCASIONS, WHEN THE VEHICLE IS STARTED, THE SHIFTER CANNOT BE MOVED FROM THE PARK (P) POSITION. IF THE VEHICLE IS EQUIPPED WITH ELECTRONIC STABILITY CONTROL (ESC), THE ESC LIGHT MAY ILLUMINATE INDICATING "ESC OFF." IF THE VEHICLE IS EQUIPPED WITH CRUISE CONTROL, DEPRESSING THE BRAKE MAY NOT DEACTIVATE THE CRUISE CONTROL SYSTEM.

Consequence:

THE MALFUNCTION OF THE STOP LAMP SWITCH MAY INCREASE THE RISK OF A CRASH.

Remedy:

DEALERS WILL REPLACE THE STOP LAMP SWITCH TO ELIMINATE THE POSSIBILITY THAT THIS CONDITION MIGHT EXIST. THIS SERVICE WILL BE PERFORMED FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN DURING MAY/JUNE 2009. OWNERS MAY CONTACT CONSUMER ASSISTANCE CENTER AT 1-800-333-4542.

Notes:

HYUNDAI-KIA RECALL NO. SC077. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO HTTP://WWW.SAFERCAR.GOV.

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have reviewed your proposed owner letter and it meets the requirements of 49 CFR Part 577.

Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contacts for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

George H. Person

Chief, Recall Management Division

Office of Defects Investigation

Enforcement